

Why Choose Us?

*Strategic HR with the Human
Element at Heart*



The Affable
PARTNERSHIP LTD

People Strategy | Employment Law | HR Advisory

Your People | Your Culture | Our Expertise

When choosing HR support, businesses are often faced with a decision: take the corporate, one-size-fits-all route, or engage a truly bespoke partner dedicated to your culture, your people and your success. At The Affable Partnership, we believe the difference isn't subtle; it's transformational.

Here's why we consistently outperform corporate HR providers and why businesses across the UK choose us as their trusted people and culture partner.

We Become an Extension of Your Business Not a Call Centre Number

Corporate HR companies rely heavily on call-centre style helplines and rotating advisors, which often leads to inconsistent advice and an impersonal service. In contrast, we embed ourselves deeply within your business, providing consistent, in-house expertise and tailored solutions.

We “listen first, act with integrity and deliver practical solutions” that genuinely move your business forward.

Unlike corporate providers, we manage everything in-house, from HR support to employment tribunal representation.

Laura Tutt

Employment Law & HR Mediation Specialist

The Affable Partnership Ltd



Tailored, People-Centric Solutions

Large HR companies often focus on compliance over culture. But culture is where true performance lives and is the most difficult aspect to address when trying to improve business performance.

The Affable Partnership specialises in:

- Employment law, HR compliance and mediation (the bedrock of our business)
- The full spectrum of People Operations with expertise in:
 - Training
 - People Risk
 - Business Process Improvement
 - Health and Wellbeing
 - Nutrition and Behavioral Change Coaching
 - Menopause Coaching
 - Health and Safety
 - Corporate and Commercial Contracts
 - Tender Writing
 - Leadership and culture development
 - Wellbeing and workforce support
 - People strategies that evolve with your business
 - Sector-specific HR solutions tailored to real working environments (particularly strong for site-based and construction teams)

This people-first approach creates thriving workplaces where teams feel supported, valued and motivated, which has a direct impact on business performance and productivity.

Corporate HR simply cannot replicate this depth of personalised cultural support

Expert Support Across Diverse Industries

While many corporate providers default to generic templates, our consultants bring real-world expertise across sectors including construction, logistics, healthcare, engineering, hospitality, IT, retail, Defence and more. This ensures every recommendation is contextual, relevant and practical, not copied and pasted. Clients describe us as:

Supportive



A critical part of the business, because people are the business



Knowledgeable



A valuable extension of their team



Reviews show a 5-star client satisfaction rating, reflecting our commitment to excellence and trusted long term relationships.

Compare this with corporate providers, where employee reviews often reveal:

Profit driven priorities



Quantity over Quality



Toxic Internal Cultures



Blame driven management structures



If this is the internal culture of a provider, imagine the impact on the service clients receive

The Corporate HR Reality, Why Clients Turn to Us Instead

Clear. Plain English Guidance

We protect your organisation and your people. We don't offer impersonal scripted advice.

Tailored HR Strategies

We work with you to grow your business. We don't use 'one size fits all' policies that don't suit your business.

Proactive Support

We help you prevent issues, not just react to them. We're a small team, who offer continuity and understanding.

A Real Human Relationship

We act as virtual, (in person if needed), member of your team. We get to know you, your team and your business.

Peace of Mind

We don't just keep you legally compliant, we work with you to create stronger teams and a workplace where people love to perform.

Ongoing HR Advisory Support

Specialist HR and employment law support throughout the transaction process.

Don't Just Take Our Word for It

Our company chose The Affable Partnership LTD having dealt with a corporate HR provider for 5 years. Our biggest issues were the level of expertise encountered when dealing with complex HR cases, as it often took several calls to talk to someone who really knew about employment and HR law. The experience was akin to contacting an impersonal call centre. It was evident that expertise differed between staff and that they were trained to follow templates and upsell to different departments within the company. In one instance, we agreed to the receipt of an email, which tied us into additional spend, effectively agreeing on an additional contract when actually we were only seeking information/advice. Often the advice provided gave several alternatives via email that we needed to determine was the best route, when what we required was a definitive answer. This appeared to switch the HR risk from the provider to us as a company, when we needed a much reduced risk solution. In one case we needed advice on removing a very senior manager from the business and we were not confident in the abilities of the advisor, by luck we were transferred to someone else with more experience, but this convinced us that we needed a more bespoke service. People are the bedrock of any business and ensuring HR and employment law are dealt with confidently is critical. Hence, we thought the additional cost of a bespoke service was well worth the outlay and were willing to absorb this cost.



Pricing

Transparent Pricing for Tailored Support

Support Level	Fee
Pay As You Go (PAYG)	£255 per hour
Annual Subscription Model	From £195 per month
Annual Retained Model	From £1,190 per month
Project Based Fees: Redundancy Programmes Absence Management Other Projects	 From £2,195 From £1,795 POA
Settlement Agreements	£750 Fixed fee per agreement + hour consultation call.

All Fees Exclude VAT



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Let's Talk

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